

## IEEE EDUCATION SOCIETY STRATEGIC PLANNING COMMITTEE AGENDA

ASEE National Conference and Exhibition

Columbus, Ohio, USA

Monday, June 26, 2017, 3:15 p.m. – 5:45 p.m.

List of Committee Members:

Claudio R. Brito (President)

Jim Sluss (Past President Jr)

Russ Meier (President Elect)

Melany M. Ciampi (Secretary)

Leonard Bohmann (Treasurer)

Manuel Castro (Past President Sr)

Martin Llamas Nistal (VP Publications)

Henrique Santos (VP Conferences)

Edmundo Tovar (VP EA)

Mani Mina (VP MGA)

Rosa Vasconcelos (Chair of Bylaws)

Diane Rover (Chair of Finance)

Hamadou Saliah-Hassane (Chair of Standards)

Rob Reilly (Member)

Susan Lord (Member)

Lance C. Pérez (Member)

1. (3:15 to 3:30 p.m.)

**Welcome and Introductions - Meier**

2. (3:30 to 4:30 p.m.)

**Break-out work session:** The committee will break into sub-groups assigned by Meier. Each subgroup will complete a one-hour interactive brainstorming exercise. Each sub-group will evaluate the society and create lists of our basic strengths, weaknesses, opportunities, and threats as seen by that sub-group. Each sub-group will send its lists to Meier for use throughout the rest of the year.

3. (4:30 p.m. to 5:30 p.m.)

**Report-out work session:** The sub-groups will rejoin as a committee and Meier will facilitate a conversation about the top items from each sub-group list. We will work to identify how list items fit into our current strategic plan, how list items suggest modifications to our strategic plan, what products and services should be discontinued, what products and services should be considered for implementation, and how does our budget support or harm our objectives. We will use this conversation to begin moving toward an updated strategic plan and operational plan finished over the following months for final approval during the strategic planning committee meeting FIE 2017.

4. 5:30 p.m. to 5:45 p.m.

**Conclusion and virtual meeting schedule:** Meier will summarize the work and lay out a schedule for WebEx meetings of the committee as it works July through October to finish an operational plan by FIE 2017.