

**IEEE Education Society
Board of Governors Meeting
FIE 2019
Friday, 18 October 2019
Cincinnati Marriott RiverCenter Hotel**

Attendees: Jim Sluss, Rebecca Strachan, Lisa Huettel, Leonard Bohmann, Diane Rover, Alan Chevile, Meriel Huggard, Steve Watkins, Anthony Maciejewski, Manuel Castro, Maria Larrondo Petrie, Rosa Maria Vasconcelos, Martin Llamas Nistal, Henrique Santos, Melany Ciampi, Claudio da Rocha Brito, Edmundo Tovar, Arnold Pears, Russ Meier, Hamadou Saliah-Hassane, Rosanna Chan

Guests: Mark Lee, John Mitchell

Staff: Brittian Parkinson

1. Roll Call – Meier

Attendees introduced themselves to the group.

2. Approve Consent Agenda – Meier

MOTION: Leonard Bohmann moves to approve the IEEE Education Society Board of Governors 18 October 2019 Meeting Consent Agenda. Arnold Pears 2nd. Motion carries.

3. Approve Meeting Action Agenda – Meier

MOTION: Leonard Bohmann moves to approve the IEEE Education Society Board of Governors 18 October 2019 Meeting Action Agenda. Jim Sluss 2nd. Motion carries.

4. President Report – Meier

Russ presented on recent activities:

- Logo approval and exhibit material at FIE
- Marketing template – basic information on IEEE EdSoc – available to events and publications, first published in *The Bridge*
- Awards process will complete at the Awards Ceremony on 18 October
- Elections process will complete at this meeting
- Exhibit items at EDUCON, EDUNINE, and TALE for 2020
- Arnold Pears to offer Fundamentals of Evidence Based Educational Innovation Collabratec webinar series – should launch in November 2019.

ACTION ITEM: Brittian Parkinson to check with *The Bridge* publications team to guarantee IEEE EdSoc Society Spotlight is not bound to copyrights and can be shared with other IEEE OUs as marketing collateral for the Society.

ACTION ITEM: Mark Lee and Rosanna Chan to begin brainstorming on next Collabratec webinar series and coordinate execution with Steve Watkins.

Russ presented on suggestions for EdSoc governing documents changes:

- Member-at-Large elections for Women in Engineering member, Young Professional member, Engineering Ph.D. member

Russ presented on membership communication actions that have taken place since the last meeting. Full information can be found in the supplemental report to the Board of Governors.

Russ presented on updates to the Publications:

- Editorial staff changed to IEEE HQ

ACTION ITEM: Russ Meier to contact IEEE HQ with copy to Arnold Pears, John Mitchell and Mark Lee about initiation of IEEE Editorial Services support to publications.

Russ presented on OU Collaborations:

- IEEE Educational Activities Board activities
- Division VI societies
- IEEE Eta Kappa Nu (HKN)

Russ presented on the general society state of health. While a balanced budget was proposed and submitted for 2020 through difficult and strategic cost reductions, the Board must prepare for continued reductions in distributed revenue from IEEE headquarters.

Russ presented on business transacted other than at a meeting.

- Elimination of outside editorial assistant
- Budget approval for 2020
- Logo and brand development
- Website update and refreshes

5. Recognition of IEEE-SA Emerging Technology Award - IEEE Std 1876 Working Group – Meier

Russ formally recognized the IEEE EdSoc Standards Committee for receiving the IEEE-SA Emerging Technology Award.

6. Status of IEEE EdSoc Operational Plan – Meier and Parkinson

Russ and Brittian presented on the development of an IEEE EdSoc Operational Plan.

7. Co-sponsorship of the IEEE James H. Mulligan, Jr. Medal – Meier

Russ presented on the request for IEEE EdSoc to co-sponsor the IEEE James H. Mulligan, Jr. Medal.

Discussion was held on funding this award.

MOTION: Alan Cheville moves that the IEEE Education Society does not approve the sponsorship of the IEEE James H. Mulligan, Jr. Medal. Leonard Bohmann 2nd. Motion carries.

8. Finance Committee and Treasurer Report and Discussion – Bohmann, Rover

Leonard presented on the 2019 remaining budget.

Leonard presented on the 2020 project budget.

Leonard posed the following question for discussion: Would it make sense to have a more integrated web presence, having consistent branding and functionality? Discussion:

- Introduce long-term savings by centralizing support
- Add consistency and accessibility across resources
- Provide a foundation/structure that could be leveraged when new resources are developed in the future
- Allow for subsections of main EdSoc site to be edited by volunteers
- RITA site maximizes indexing to allow RITA papers to be best discoverable on Google and other search engines

Centralized web platform allowing volunteers to edit content and index content.

ACTION ITEM: Russ Meier to investigate with Conference Catalysts, LLC that we could offer subsections of iee-edusociety.org for RITA, TC Learning Sciences, etc. on the new website platform.

9. FIE 2021 Special Issue in ToE – Pears

Arnold presented on the consideration publishing some FIE 2021 papers into a Special Issue for the IEEE Transactions on Education (ToE). FIE would offer volunteers, along with IEEE EdSoc, IEEE Computer Society and ASEE ERM, to handle this from submission to publication. FIE review criteria would allow for reviewers to indicate papers for special issue in ToE.

MOTION: Arnold Pears moves to approve IEEE FIE 2021 Pilot of ToE Special Issue for 2021. Leonard Bohmann 2nd. Motion carries.

10. Vice President of MGA Report and Motion – Llamas Nistal

MOTION: Martin Llamas Nistal moves to add a clause to be included in the MoU for the organization of future conferences for IEEE EdSoc Conferences EDUCON, TALE, EDUNINE and LWMOOCS:

- Fees structure: in every category,
 - at least 10% discount for EdSoc members,
 - and 3% for IEEE members,
 - and always the EdSoc discount should be at least 3 times the IEEE-Discount.
- During the abstract submission phase: the organizers should provide info about the opportunity to be member of the IEEE Education Society and its benefits.
- The conference should reserve a space to promote society and local chapters related to the conference country.

Manuel Castro 2nd. Motion tabled

Discussion:

- FIE could be a concern – have faced issues with profitability and increased registration rates to respond to this issue. FIE is co-sponsored by multiple OUs and this discount would need to be available to all sponsoring OUs membership.

ACTION ITEM: Henrique Santos and Martin Llamas Nistal to work together to guarantee that IEEE EdSoc can mandate conference registration discounts to members.

11. Officer Elections – da Rocha Brito

Elections for the following positions took place through candidate presentations followed by question and answer sessions; results are listed:

- VP Conferences and Workshops: Henrique Santos elected by majority via secret ballot.
- VP Publications: Arnold Pears elected by majority via secret ballot.
- Secretary: Melany Ciampi elected by majority via secret ballot.

12. New Business:

MOTION: Arnold Pears moves that the VP Publications is empowered to do the following:

- Initiate the establishment of an EdSoc section in IEEE Access and to negotiate a section title
- Increase the publication volume of TLT and ToE to 50-60 papers per year.
- Investigate shift of ToE and TLT to a bi-monthly publication schedule.
 - E.g. from 4 to 6 issues per year.

Leonard Bohmann 2nd. Motion amended.

MOTION: Leonard Bohmann moves amend the motion to Arnold Pears moves that the VP Publications is empowered to do the following:

- Initiate the establishment of an EdSoc section in IEEE Access and to negotiate a section title
- ~~• Increase the publication volume of TLT and ToE to 50-60 papers per year.~~
- Investigate shift of ToE and TLT to a bi-monthly publication schedule.
 - E.g. from 4 to 6 issues per year.

Diane Rover 2nd. Motion carries.

MOTION: Arnold Pears moves that the VP Publications is empowered to do the following:

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 - E.g. from 4 to 6 issues per year.

Leonard Bohmann 2nd. Motion carries.

ACTION ITEM: Russ Meier, Brittan Parkinson and Arnold Pears to inform IEEE HQ of the election of the IEEE Education Society to create a section in *IEEE Access* as soon as possible.

Adjourn – Meier

The meeting was adjourned at 4:45 PM local time.